



National Council on Drug Abuse
B.R.A.D.A
POSTER & ESSAY COMPETITION 2007

Topic

“SMOKE FREE, HEALTHY & PHYSICALLY FIT”

Eligibility: The competition is open to students ages 9 to 15 who are enrolled in school.

Each contestant should not have passed his/her fifteenth (15th) birthday by more than six months.

Rules:

Poster:

- Posters are to be the original design and creation of the entrants themselves
- Posters must visually represent the topic: “*Smoke Free, Healthy & Physically Fit*”
- Posters are to measure between 18 and 24 inches high and 24 and 34 inches wide. Cartridge paper weight of paper is permitted. Lamination is also accepted.
- All posters submitted become the property of the National Council on Drug Abuse organizers as a “work for hire” under the copyright act and will not be returned
- Information regarding names, age, contact numbers, school, etc should be written on the back of the poster

Essay:

- Each contestant must submit one (1) entry of no less than 350 words and no more than 500 words on the topic: “*Smoke Free, Healthy & Physically Fit*”
- Each entry must be submitted through the contestant’s school and must be accompanied by the following information:

Student’s Name
Date of Birth
Name of School
Signature of Principal
Contact Number(s)



- Entries will be judged on the following criteria:

1. Knowledge of subject/content
2. Grammar
3. Style/Structure
4. Relevance

All essays submitted become the property of the National Council on Drug Abuse as a “work for hire” under the copyright act and will not be returned

Judges: Entries will be judged by a panel comprised of representatives from

1. An Educational Institution
2. National Council on Drug Abuse
3. Jamaica’s Cycling Federation

The judges’ decision is final.

Deadline: Entries must be submitted by **Thursday May 31, 2007** to

National Council on Drug Abuse,
2-6 Melmac Ave,
Kingston 5

OR

National Council on Drug Abuse - Western Office,
RADA Complex,
Catherine Hall, Montego Bay,
St. James

